

PAMPHLET PUBLISHING: Please give a brief description (**max. 500 words**) of your pamphlet publishing programme from September 2019 to September 2020, with a statement of your publishing philosophy, aims, strategy and future plans with regard to poetry pamphlets.

DESIGN AND PRINTING: Please provide a brief statement (**max. 300 words**) of the design and print criteria you employed in publishing poetry pamphlets during the period of eligibility. This will be looked at in conjunction with your submitted pamphlets.

PROMOTION: Please provide a brief statement (**max. 300 words**) of your sales and promotional strategy and activities for poetry pamphlets during the period of eligibility, giving examples of achievements.